

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rogers Petroleum, Inc.		07/08/2007	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Zoomerz, Inc.		
Street Address:	1634 West 1st North Street		
City:	Morristown		
State/Country:	TENNESSEE		
Postal Code:	37816		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2092163	ZOOMERZ	
CORRESPONDENCE DATA			
Fax Number:	(865)523-4478		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	865-546-4305		
Email:	MGraham@lng-patent.com		
Correspondent Name:	LUEDEKA, NEELY & GRAHAM, P.C.		
Address Line 1:	P. O. Box 1871		
Address Line 4:	Knoxville, TENNESSEE 37901		
ATTORNEY DOCKET NUMBER:	50382.00/ C-6640.0		
NAME OF SUBMITTER:	Mark S. Graham, Esq.		
Signature:	/Mark S. Graham/		
Date:	07/18/2007		

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TRADEMARK
REEL: 003582 FRAME: 0554

Total Attachments: 2

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ASSIGNMENT

Rogers Petroleum, Inc., a corporation of the State of Tennessee, owner of the service mark ZOOMERZ and Design shown in the attached drawing and the ZOOMERZ mark in block letter form and all other service marks, names, trade names, and/or trademarks containing any form of the term "Zoomerz" alone or together with any other words, letters, or designs (hereinafter collectively referred to as the "Marks") used for or in connection with retail convenience store services and related retail sale, distribution, and/or dispensation of vehicular fuels and fluids to consumers thereof, and the owner of the following United States Registration for certain of the Marks:

<u>Mark</u>	<u>U. S. Reg. No.</u>	<u>Registration Date</u>
ZOOMERZ	2,092,163	August 26, 1997

(the above-mentioned Marks and Registration being referred to hereinafter as the "Marks and Registration"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, has assigned and hereby does assign to Zoomerz, Inc., a corporation of Tennessee, all of Rogers' right, title and interest in and to the Marks and Registration, together with the goodwill of the business symbolized by the Marks and Registration, and all rights of action for infringement thereof.

Date: 7/8/07

Rogers Petroleum, Inc.
By Donald C. Rogers
Donald C. Rogers, President ~~CHAIRMAN~~

STATE OF TENNESSEE)
) ss
COUNTY OF HAMBLEN)

Before me, a notary public of the state and county mentioned, personally appeared Donald C. Rogers, with whom I am personally acquainted, and who, upon oath, acknowledged himself to be ~~President~~ ^{Chairman} of Rogers Petroleum, Inc., the within named party, a corporation, and that he as such President, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as President.

WITNESS my hand and seal, at office in 1634 West First North St, Morristown, TN.
this 9th day of July, 2007.

Shirley Davidson
Notary Public

My Commission Expires: 11/26/07

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,092,163

United States Patent and Trademark Office

Registered Aug. 26, 1997

SERVICE MARK
PRINCIPAL REGISTER

Zoomerz

ROGERS PETROLEUM, INC. (TENNESSEE
CORPORATION)
P. O. BOX 1714
MORRISTOWN, TN 37816

FOR: RETAIL CONVENIENCE STORE
SERVICES, IN CLASS 42 (U.S. CLS. 100 AND
101).

FIRST USE 10-17-1996; IN COMMERCE
10-17-1996.

THE DRAWING IS LINED FOR THE
COLORS RED AND GREEN.

SN 75-066,281, FILED 3-1-1996.

ALAN ATCHISON, EXAMINING ATTORNEY